



LEARNING ASSESSMENT DESIGN COURSE

*Offered both as 1-Day Instructor-led and 4-Session Online Webinar Format

Use questions to significantly increase the adult learner's ability to accurately retrieve critical information and ultimately improve business results. Let us show you how.

COURSE OVERVIEW

The Learning Assessment Design course provides theory and hands-on, practical application of spaced learning as a method of increasing learners' ability to accurately retrieve critical information.

In this course, participants will be introduced to concepts related to the development of well-designed questions. They will learn to use tools and techniques to develop effective reinforcement questions, corrective feedback, and coaching tips. Then, participants will develop questions for their own topic/course. Additional tips will be provided on creating survey items for the purpose of gathering evaluation data.

COURSE OBJECTIVES

Given course content and assessment development tools, course participants should be able to successfully design, develop and analyze test items that produce and support learning. Questions will be evaluated based on an item analysis to determine the test's accuracy and effectiveness.

As a result of completing this course, participants will be better able to:

- Apply assessment techniques to measure knowledge, attitude and skills.
- Design questions to motivate learning and improve performance results.
- Develop questions and feedback to increase retention.
- Evaluate assessment items for accuracy and effectiveness.

WHO SHOULD ATTEND

Participants will have many opportunities to design and develop their own assessment questions. This course is best suited for:

- Instructional Designers
- Survey Designers
- Training Managers
- Quality Specialists
- Product Managers

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LEADERSHIP TRENDS AND TODAY'S REALITIES BLOG

http://tbd-consulting.typepad.com/jonena_l_relth/